DUBAI · UAE

COMPANY PROFILE 2026

Transform your digital future.

Web, mobile, AI, blockchain and digital marketing.
Designed, built and grown by one team in Dubai.



Development | Digital Marketing | Blockchain & Web3 | Design

www.zanversetechnologies.com

Zan Verse Technologies – FZCO



02 — ABOUT US

One team for every layer of your digital business.

Zan Verse Technologies is a digital engineering company based in Dubai Silicon Oasis, UAE. We build web platforms, mobile apps, AI systems and blockchain products. We also run the digital marketing that brings those products their customers.

We work as one team, from the first call to launch day and after it. You get weekly progress updates and a live staging site, so you always see real work, not just a status report.

> The people who scope your project are the people who build it.
>
> OUR WORKING PRINCIPLE

03 — OUR GROUP

Built on the proven work of Zan Services.

Zan Verse Technologies is the Dubai sister company of Zan Services. Both companies were set up by the same Managing Director, Nadim Ali. We bring the group's proven process and track record to clients in the UAE.



Nadim Ali

MANAGING DIRECTOR · BOTH COMPANIES

Sister companies

ISO 9001 · ISO 27001

Zan Services

Digital engineering and digital marketing company.

DUBAI · UAE

Zan Verse Technologies – FZCO

IFZA free zone company. DUL FH2479.

OUR PROMISE TO EVERY CLIENT

01

Dedicated project team

Specialists for each part of your project.

02

Progress you can see

Weekly updates and a live staging site.

03

Pay by milestone

Fixed scope in milestones. Retainers for ongoing work.

04

Support after launch

3 months of free support after every launch.

04 — IN NUMBERS

A track record you can check.

Figures across Zan Verse Technologies and our sister company, Zan Services.

PROJECTS DELIVERED

80+

Web, mobile and AI products shipped.

AVERAGE CLIENT RATING

★ ★ ★ ★ ★

4.9

out of 5, rated by the clients we work with.

CLIENTS WORLDWIDE

50+

UAE, India and the United States.

ON-TIME DELIVERY

99%

Measured against agreed timelines.

24h

Response time

We reply to every new enquiry within 24 hours.

05 — WHAT WE DO

Four practices.
One accountable team.

Choose one service, or combine several into one programme. Our specialists design, build and grow it.



01

Development

Web Development
Mobile Apps
AI & Machine Learning
Cloud & DevOps
Cybersecurity



02

Digital Marketing

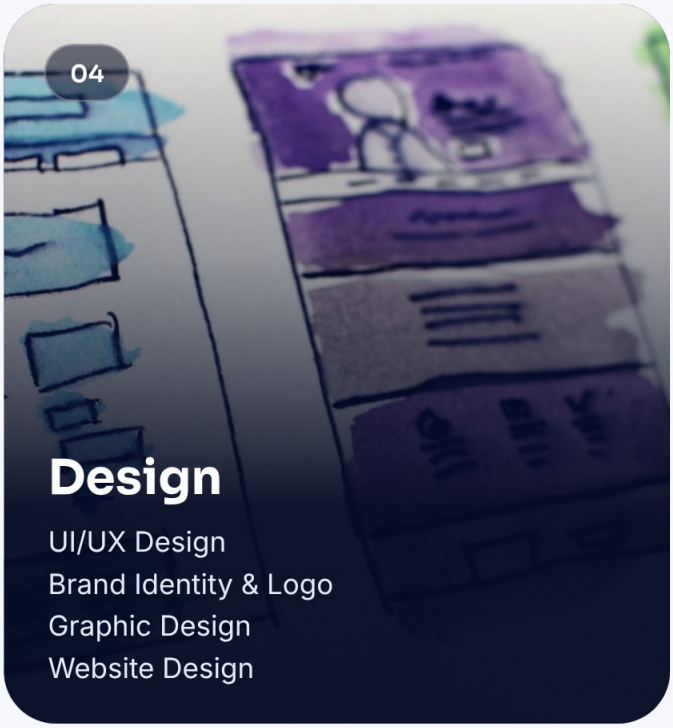
SEO, AEO & GEO
Performance Marketing
Social Media Management
Influencer Marketing



03

Blockchain & Web3

Smart Contracts
dApps & DeFi
NFT Platforms
Security Audits



04

Design

UI/UX Design
Brand Identity & Logo
Graphic Design
Website Design

17 services · explained on the next pages

06 — PRACTICE 01

Development

We design, build and run software for the web, for phones and for the cloud. Typed code, automated testing and sprint updates you can follow.

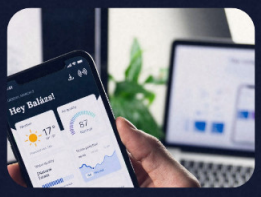
EVERY BUILD INCLUDES

- Typed code
- Automated testing
- Sprint updates
- Live staging site



1.1 Web Development

Business websites, e-commerce stores, custom web apps and landing pages.



1.2 Mobile App Development

MVPs and full products for iOS and Android, built cross-platform and released to the app stores.



1.3 AI & Machine Learning

Custom ML models, chatbots and generative AI, including AI support bots.



1.4 Cloud & DevOps

Cloud set-up on AWS, Azure and Google Cloud, with CI/CD pipelines, containers and automation.



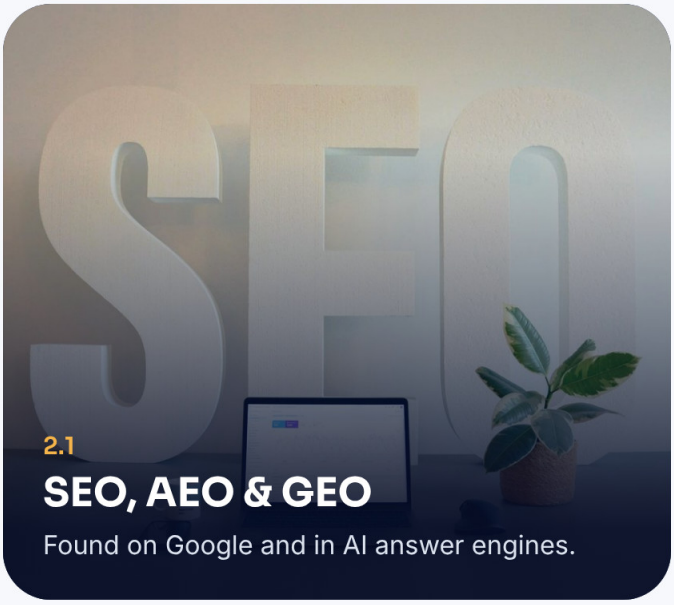
1.5 Cybersecurity

Security audits, penetration testing, smart contract security and ongoing monitoring.

07 — PRACTICE 02

Digital Marketing

We bring the right customers to your business, and we measure every result.



2.1

SEO, AEO & GEO

Found on Google and in AI answer engines.



2.2

Performance Marketing

Google, Meta and LinkedIn ads, judged by return on spend.



2.3

Social Media Management

Strategy, content and community for your channels.



2.4

Influencer Marketing

We find, vet and brief creators, and measure results.

EVERY REPORT SHOWS

Tracked in Google Ads, HubSpot and GA4

- **Website traffic**
- **Qualified leads**
- **Cost per lead**
- **Customers won**

08 — PRACTICE 03

Blockchain & Web3

Secure on-chain products, from the first contract to launch day. Built on Ethereum and Polygon.

Solidity | Hardhat | Ethereum | Polygon



3.1

Smart Contracts

Custom contracts on Ethereum and Polygon. Designed, tested and deployed.



3.2

dApps & DeFi

Decentralised apps and DeFi platforms, from contract to interface.



3.3

NFT Platforms

Marketplaces and digital asset platforms.



3.4

Security Audits

Smart contract security reviews before your contracts go live.

5+ years of smart contract work by our senior blockchain developer, from design through audit and deployment.

09 — PRACTICE 04

Design & tech

Brand and product design, delivered in a form our developers can build from.



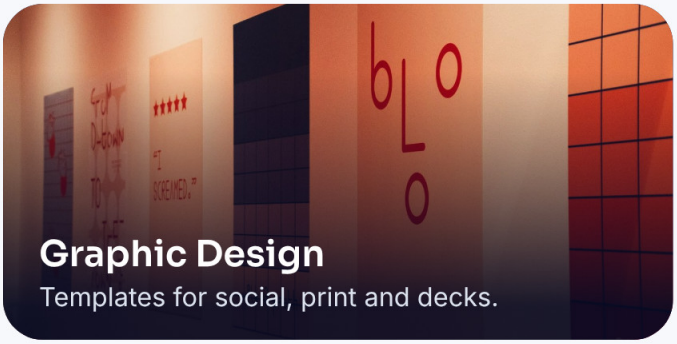
UI/UX Design

Research, wireframes, prototypes, interfaces.



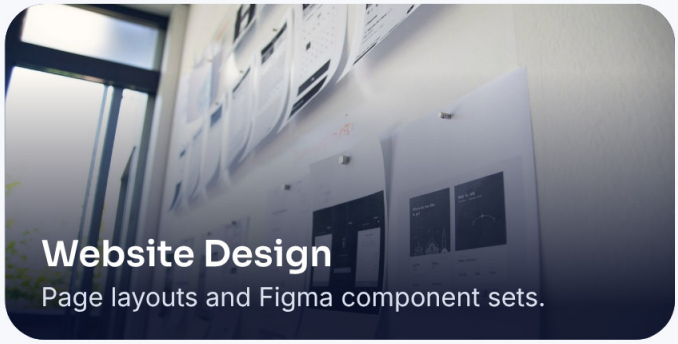
Brand Identity & Logo

Logo, colours, type and guidelines.



Graphic Design

Templates for social, print and decks.



Website Design

Page layouts and Figma component sets.

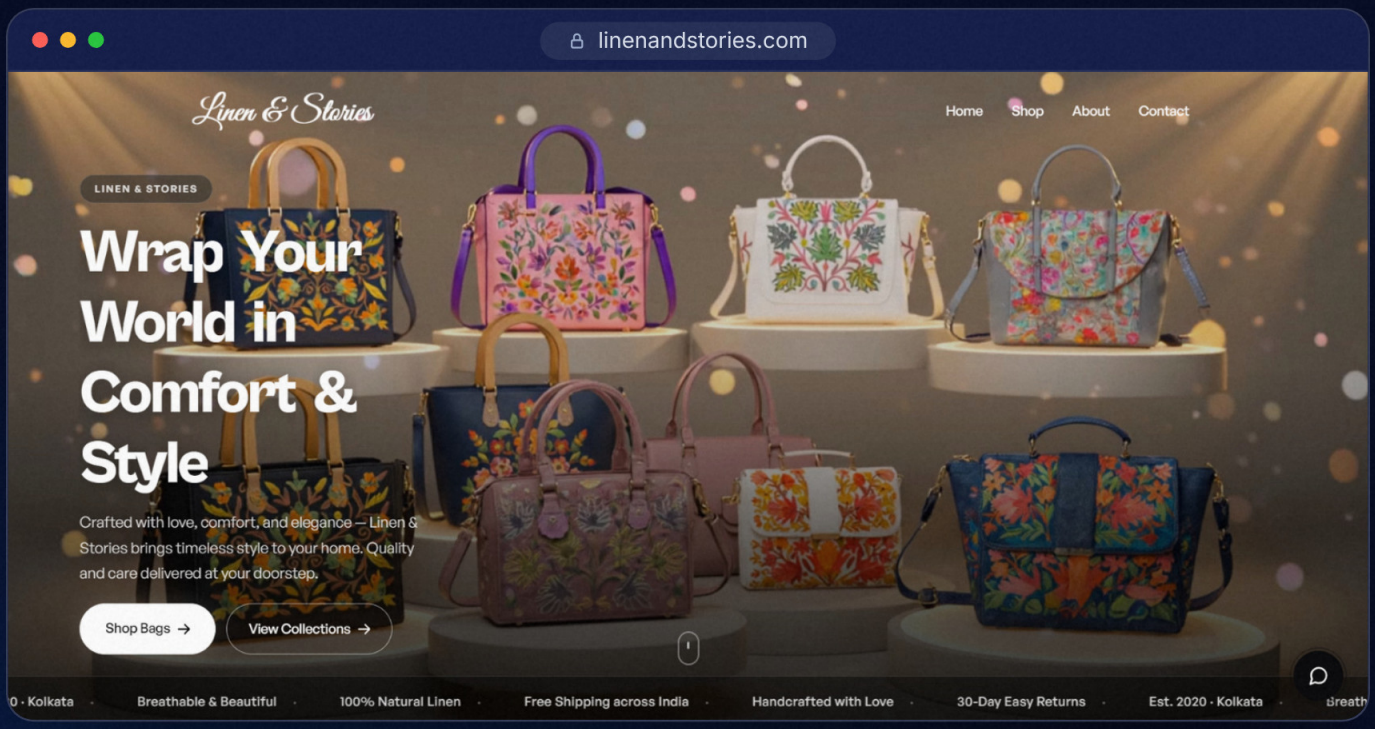
Our technology stack

The right tool for each project

React	Next.js	TypeScript	Tailwind	Node.js
Python	Django	FastAPI	GraphQL	React Native
Flutter	Swift	Android	AWS	Google Cloud
Azure	Firebase	Docker	Kubernetes	Vercel
Solidity	Hardhat	Ethereum	Polygon	Figma

10 — LIVE WORK

Websites we built. Live today.



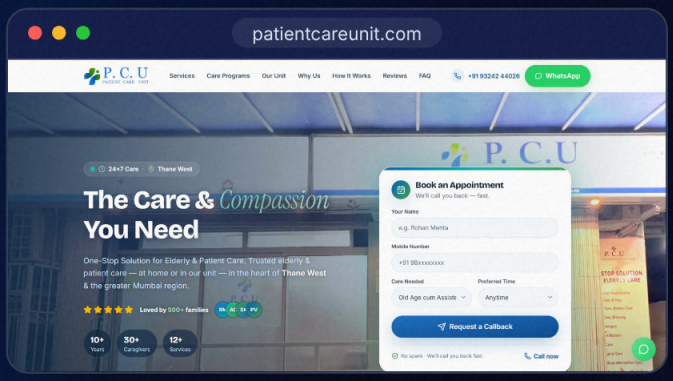
E-COMMERCE STORE · KOLKATA

Linen & Stories



MSME LOAN CONSULTANTS · KOLKATA

MYLTA

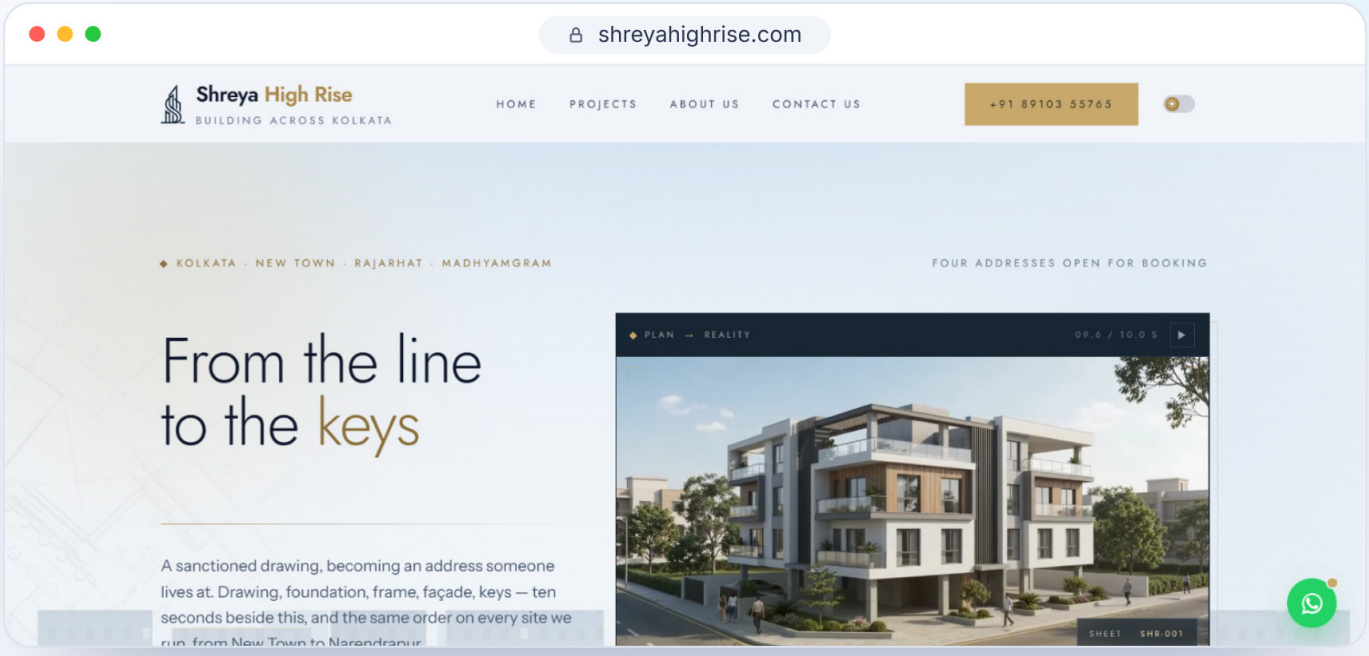


ELDERLY & PATIENT CARE · MUMBAI

Patient Care Unit

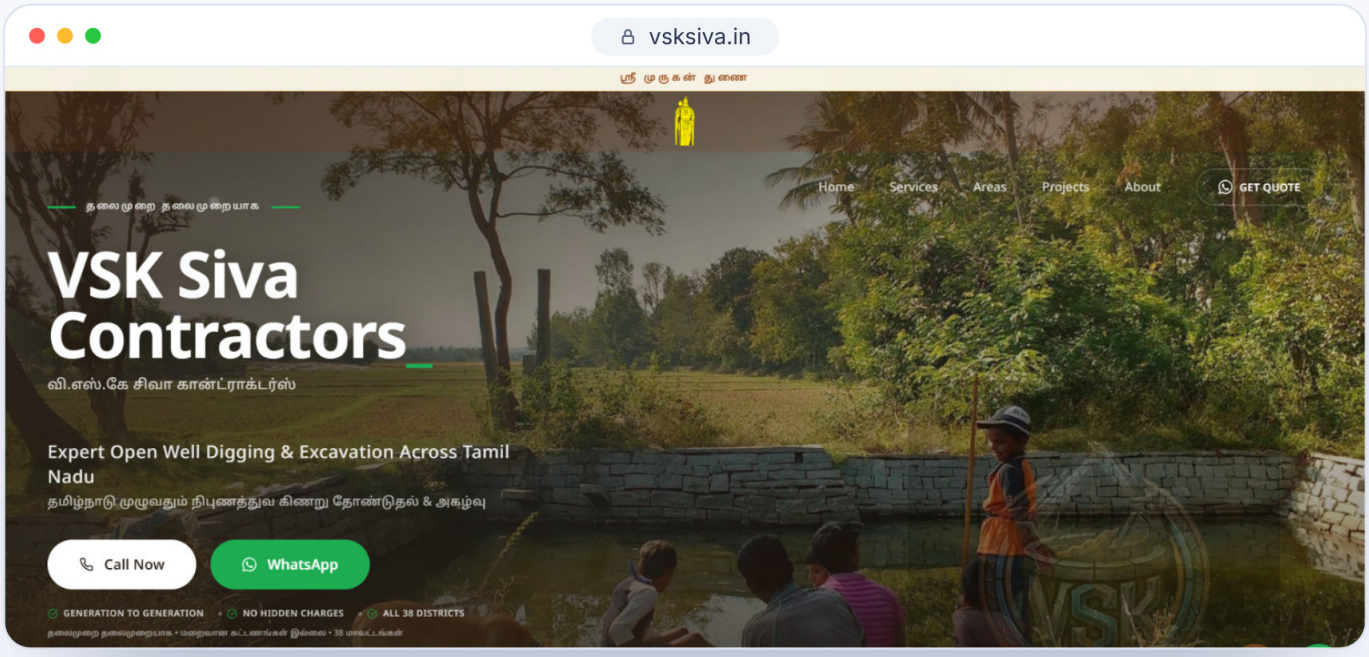
11 — LIVE WORK

Open any link. See it live.



REAL ESTATE DEVELOPER · KOLKATA

Shreya High Rise



WELL DIGGING & EXCAVATION · TAMIL NADU

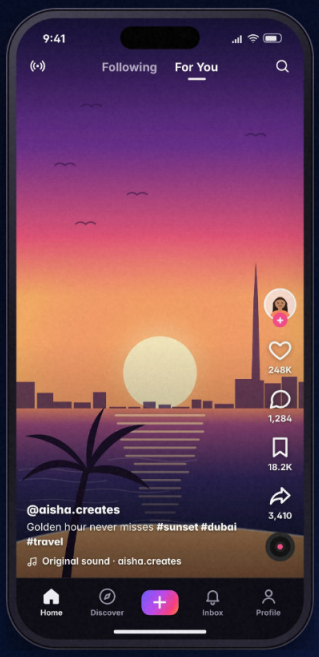
VSK Siva Contractors

12 — PRODUCT DESIGN

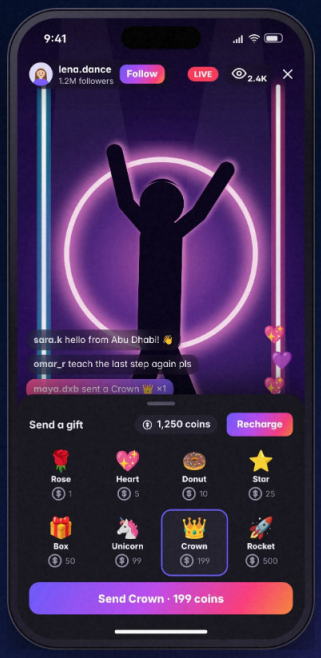
Apps we design, screen by screen.

UI PROTOTYPE · SHORT-VIDEO SOCIAL APP · UAE CLIENT

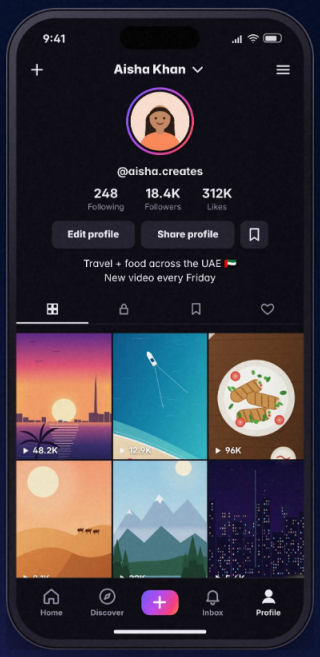
A visual prototype we designed for a short-video social app. Every screen from sign-up to live streaming, in dark and light mode, plus a web panel for the client's team.



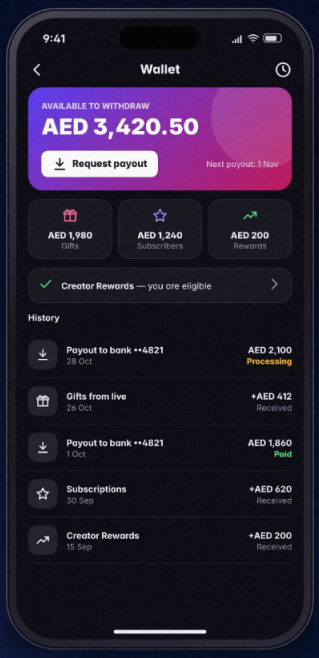
For You feed



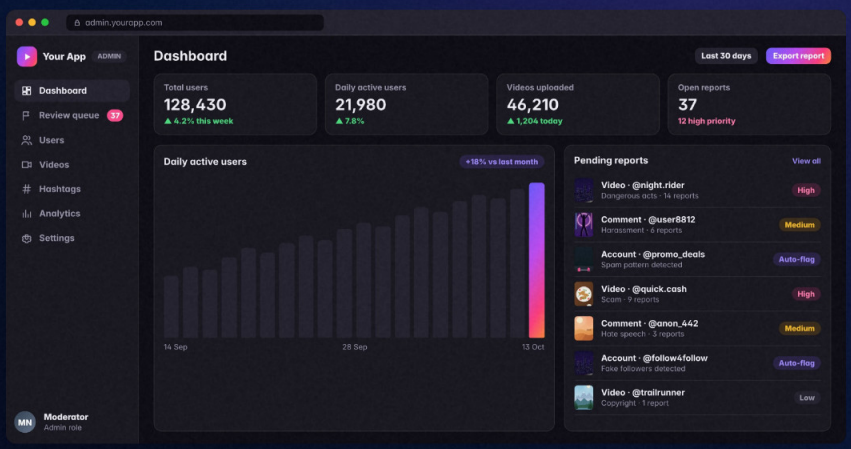
Live with gifts



Creator profile



Creator wallet



Web admin panel · users, videos, reports and usage

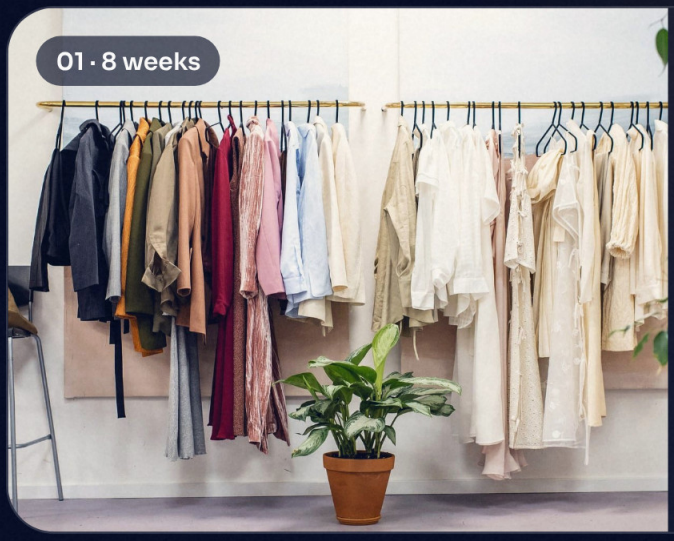
45 screens

2 themes, dark and light

3 build phases

13 — CASE STUDIES

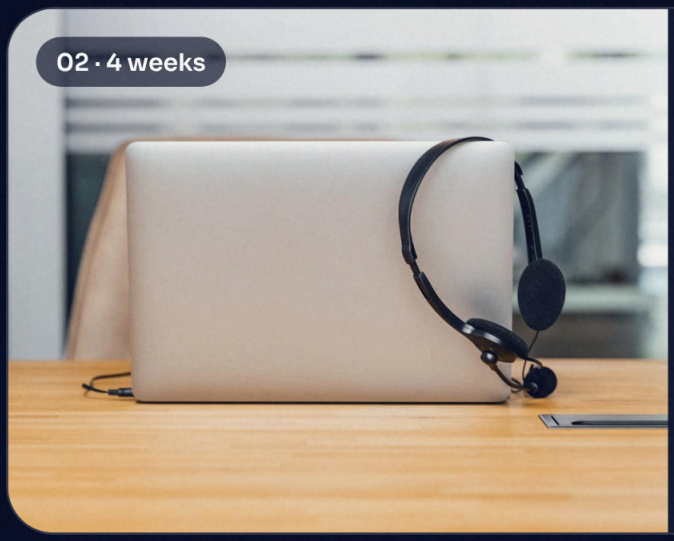
Projects we have delivered.



FASHION RETAIL

E-commerce platform for a fashion retailer

Stack: React · Node.js · Stripe · MongoDB



AI · CUSTOMER SUPPORT

AI customer support bot

Stack: Python · OpenAI API · LangChain

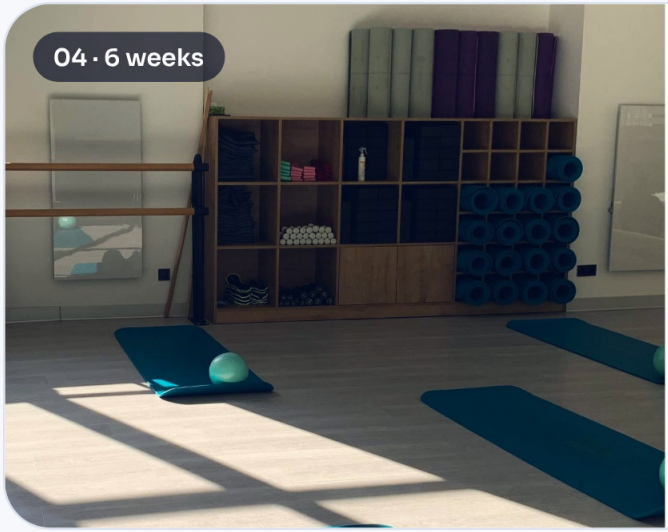


LOGISTICS

Enterprise logistics dashboard

Stack: Next.js · PostgreSQL · AWS ECS

From app to campaign.



MOBILE APP · HEALTH & FITNESS

Health and fitness tracking app

Stack: React Native · Firebase



DIGITAL MARKETING · B2B

B2B lead generation campaign

Tools: Google Ads · HubSpot · GA4

YOUR PROJECT NEXT

Want the full story behind these projects?

Ask us on your free discovery call. We will walk you through the project closest to yours.

contact@zanversetechnologies.com →

15 — CLIENTS

Brands that trust us.

A selection of the businesses we have designed, built and marketed for.

Linen & Stories

ANGEL CARE

VSK

LE LegacyEvents EVENT MANAGEMENT

P. C. U PATIENT CARE UNIT

R REBEL WOMEN'S WEAR

MYLTA BUISNESS & MSME FINANCE

AKU ADITYA KUMAR UPADHYAY LIFESTYLE & PERSONALITY COACH

Shreya HIGH RISE

IFRA GARMENTS TAILORED ELEGANCE

Ridit App

50+
clients worldwide

4.9/5 Average client rating across our work in the UAE, India and the United States.

16 — HOW WE WORK

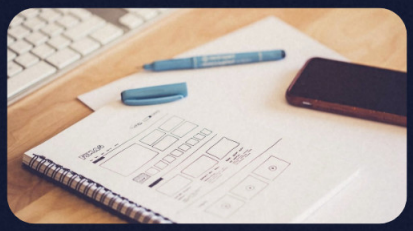
A clear path from first call to launch.



01

Discovery & Strategy

Requirements, market research, scope, timeline and budget.



02

Design & Prototype

UI/UX, interactive mockups, a design system and feedback loops.



03

Development & Testing

Typed code, sprint updates, automated testing and quality assurance.



04

Launch & Support

Deployment, performance tuning, documentation and 3 months of free support.

30 min
free discovery call

3–5 days
to your written proposal

Milestones
pay as each stage lands

TWO WAYS TO WORK WITH US

Fixed scope for a clear build. **Retainer** for ongoing development, marketing or support.

17 — INDUSTRIES

Industries we serve.

We have built and marketed products for businesses in these sectors.





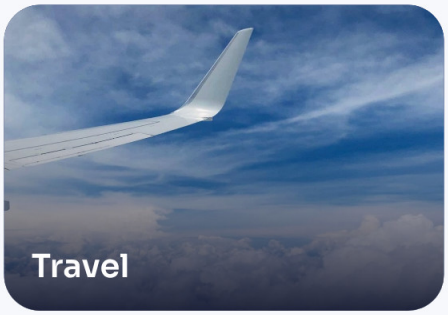


















NOT LISTED?

Ask us about your sector.

CLIENT SECTORS INCLUDE

Home textiles, healthcare and elder care, construction, event management, patient services, women's fashion, MSME finance, lifestyle coaching, real estate, tailored apparel and cab booking.

The people behind your project.



LEADERSHIP

Nadim Ali

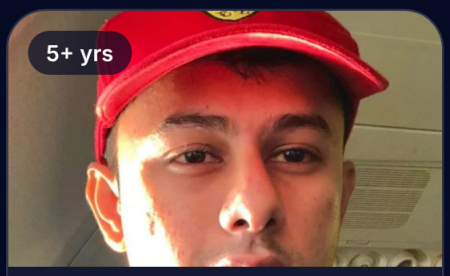
Managing Director

Nadim set up Zan Verse Technologies and its sister company, Zan Services. He is Managing Director of both companies and leads their operations.

Zan Verse Technologies – FZCO | Zan Services LLP

Development team

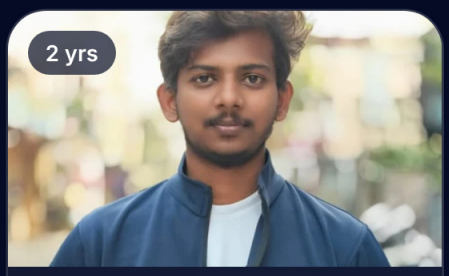
3 people



Karthikeyan Govindan
Senior Blockchain Developer
Smart contracts, from design to audit.



Sumitabha Dandapat
Full Stack Developer
Databases and APIs to the user interface.



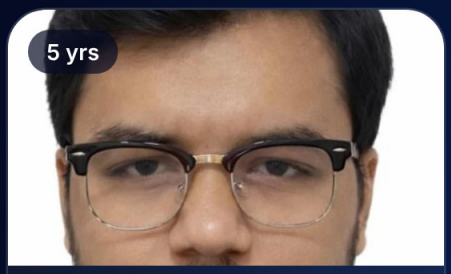
Sribabu Mandraju
Blockchain Developer
On-chain systems linked to the product.

Marketing team

2 people



Saransh Bajpaie
Marketing Head
Directs search, content and campaigns.



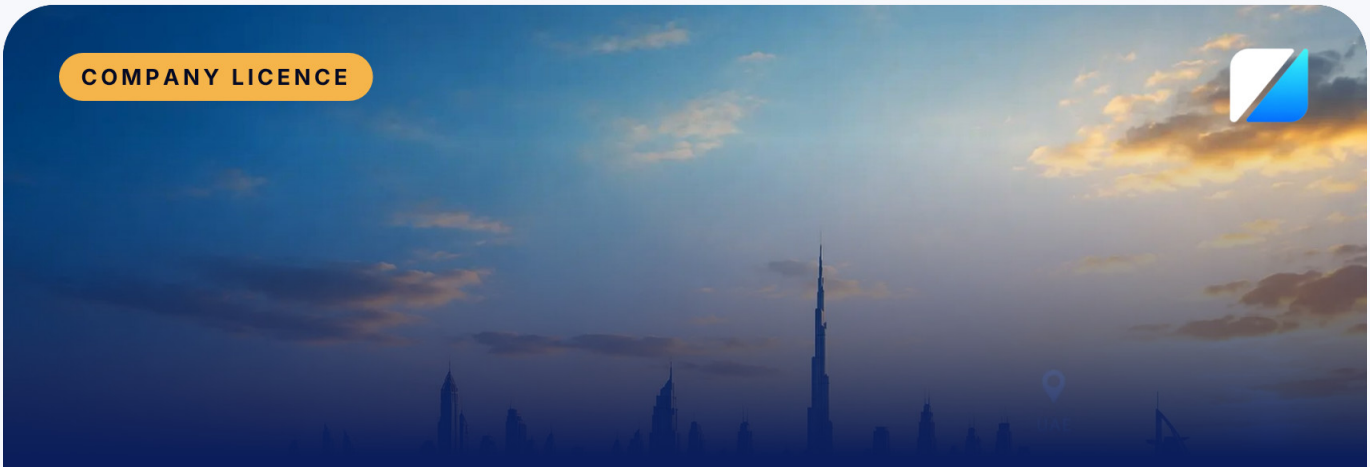
Ronit Choudhury
Performance Marketer
Paid campaigns and their measurement.



YOU TALK TO THEM

The people on this page work on your project directly.

Licensed in Dubai.
Certified across our group.



COMPANY LICENCE

Legal name	Zan Verse Technologies – FZCO
Free zone	IFZA — International Free Zone Authority, Dubai
Licence number	DUL No. FH2479 (Dubai Unified Licence)
Registered office	IFZA Business Park, DDP, Premises 91117-001, Dubai Silicon Oasis, Dubai, UAE

GROUP CERTIFICATIONS

Held by our sister company, Zan Services LLP.

ISO 9001:2015

Quality management system

Cert. no. KDACQ202602020

ISO/IEC 27001:2022

Information security management system

Cert. no. KDACI202602004



Let's build what's next.

Book a free 30-minute discovery call. We reply to every enquiry within 24 hours.

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contact@zanversetechnologies.com

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+971 54 786 7600

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